

## PRESS RELEASE 28 October 2014

# Informa plc Realignment of Australian Events Business

Informa plc ("Informa" or the "Group"), is today announcing a realignment of its Events operations in Australia to concentrate its operational presence in Sydney.

Informa Australia runs over 450 events per year, including 14 exhibitions, attracting more than 80,000 participants annually. These events are currently managed through offices in Sydney and Melbourne but, going forward, it is the I ntention to focus the Group's expertise in running large-scale exhibitions and conferences in Sydney.

This decision will mean the management of key events including *Furnitex*, *Décor & Design* and the portfolio of the *Safety* shows will move from Melbourne to Sydney, where the Informa team already runs a number of successful large scale events including *AusRail*, *SEAAOC*, *Mining the Territory (NT Resources Week)*, *Global Iron Ore & Steel*, *Australian Defence Magazine Congress*, the *Civil Contractors' Federation Congress*, *International Harbour Masters' Congress*, *European Iron Ore and Steel*, *China Nickel*, *America's Iron Ore*, *CIS Coal*, *New Caledonia Nickel*, *Higher Education Congress*, *Credit Law Conference*, *Heavy Haul Rail Congress*, the *Australian Triathlon*, *Endurance & Cycling Expo* and *the Longwall Mining Conference and Exhibition*.

A smaller team in Melbourne headed up by Harvey Stockbridge will continue to run the Group's two key managed events, the *Australian Automotive Aftermarket Expo* and *Regional Victorian Living Expo* but several other smaller shows, including *Home Buyer* and *Building & Renovation* will be discontinued.

Spiro Anemogiannis, Managing Director, Informa Australia, said:

"The decision to move the management of a number of our leading events to the Sydney office will ensure we continue to deliver the best possible product for our customers. By pooling our expertise in large exhibitions and conferences into one location, it will focus our efforts, making it easier to innovate and drive best practise across our attractive portfolio of events."

### **Enquiries**

#### Informa plc

Spiro Anemogiannis, Managing Director, Informa Australia +61 (2) 9080 4301 Richard Menzies-Gow, Director of Corporate Communications, Informa plc +44 (0) 20 3377 3445

#### **Notes to editors**

#### Informa plc

Informa operates at the heart of the Knowledge and Information Economy. It is one of the world's leading business intelligence, knowledge, and events businesses, with more than 6,000 employees in over 100 offices across 25 countries.